



Wildlife Rich Habitat Fund Programme

Application form

Before you submit this application, please make sure that you have:

- Spoken with the WRHFP Officer about your project and agreed it is a good fit for this programme.
- Read and understood the application guidance. More information is available in the [Guidance for Applicants](#).
- Read the Norfolk Coast National Landscape Management Plan 2019-24 and made sure your project supports the priorities set out within it.
- Identified and arranged all relevant consents, permissions, exemptions and written advice required for your project.
- Confirmed that your project is not double-funded.
- Agreed to proportional project evaluation by the Norfolk Coast Protected Landscape team.
- Completed Annex A and your budget with support from the WRHFP Officer
- Completed all the relevant sections of the application form. Incomplete applications will not be considered.

Applications which do not meet these criteria will not be reviewed for funding.

Full name	
Contact telephone number	
Email address	
Organisation name	
Position in organisation	

Organisation address		
Website (if available)		
Is your land holding located in an area classified as a Severely Disadvantaged Area (SDA)?	Yes	
	No	
	<i>If a collaborative application, please state how many land holdings are in an SDA</i>	
What is the size of your total land holding(s) (in hectares)?		
If this is a group application, please list the size of the land holdings of all collaborators part of this application.	<i>Please insert new rows if necessary.</i>	
Which option best describes you?	Landowner	
	Tenant	
	Other (please state)	
What type of organisation do you represent? Please tick all that apply.	Charity	
	eNGO	
	Parish Council	
	Business	
	Community group	
	Other council	
	Individual	
	Other (please state)	
Have you or your organisation previously received funding	Yes	
	No	

from the Farming in Protected Landscapes programme?	<i>If yes, please specify the total amount of the FiPL grant(s) received and the project reference number(s)</i>	
Please tell us how you heard about this funding scheme	Word of mouth	
	Website	
	Event	
	Social media	
	Defra communications	
	Other (please state)	
Project Location <i>Please attach a map of the project location to your application. This must include the holding boundary and the location of the items/activity for which you are requesting funding.</i>		
Location postcode		
If applicable, please list the single Business Identifier (SBI) number of the holding and/or of the land involved in the application and the Parcel ID(s) of all the land involved in the application. Please state in RLR format (e.g., AB1234 5678).	SBI	Parcel ID – RLR
	<i>Please insert new rows if necessary</i>	
Please provide the area of the land holding where the project activity will be delivered (hectares).		
If this project will be delivered on land classified as Severely Disadvantaged Area (SDA), please state the area in hectares of the SDA land <u>where the project activity will be delivered</u> .		
Have you (or the owner or tenant of the land affected by the application) received or applied for any other funding for the same activities or works that you are applying for in this programme?	Yes	
	No	
Will this project be delivered on a locally protected site, for example a CWS? It should be noted that SSSIs, SACs, SPAs, MCZs are not eligible.	Yes	
	No	
<i>If yes, please provide details of the site and protection.</i>		
Name of Site		

Site reference (if known)	
Type of protection	
Project title	
Please give a short description of this project	
Expected start date	DD/MM/YYYY
Expected completion date	DD/MM/YYYY
Please provide an overview of your project. Tell us about your project ensuring that you cover all the activities that will be part of your project and each stage that will be taken for this project from start to finish.	
What is the demand for this project and need for delivering it in the proposed location?	
What do you expect this project will achieve? Explain how it will increase the extent of wildlife-rich habitat.	
This programme can only fund the creation of habitat types listed in Table 2 of TIN219. Which wildlife-rich habitat type will this project be creating/restoring?	

<p>How will this project contribute towards the Norfolk Coast National Landscape Management Plan 2019-24 with reference to specific priorities?</p>	
<p>What is the total area (ha) of your project that will be contributing to the 30by30 criteria, if applicable?</p>	<p><i>If applicable</i></p>
<p>What will this project contribute to the Protected Landscapes Target and Outcomes framework?</p>	<p><i>If applicable - list target number and its description that will be delivered by the proposed activity</i></p>
<p>What will this project contribute to the Norfolk Local Nature Recovery Strategy?</p>	<p><i>If applicable</i></p>
<p>Additional outcomes</p> <p>This programme is aiming to deliver an increased extent of wildlife-rich habitat, and this is the outcome which applications will be assessed on. However, if you feel your project would also contribute to the following themes, please provide further details. Please indicate the outcomes that the project will deliver against and how they will be delivered.</p>	
<p>Themes and outcomes</p>	<p><i>Fill in the relevant boxes with details of the project activities. You will need to make clear what the activity is and how it will deliver the outcome</i></p>
<p>Nature and climate</p> <ul style="list-style-type: none"> • There is greater connectivity between habitats. • There is an increase in biodiversity • The landscape is more resilient to climate change. More carbon is stored and/or sequestered. 	

<ul style="list-style-type: none"> • Flood risk has been reduced. • Better understanding among land managers and the public as to what different habitats and land uses can deliver for carbon storage and reduced carbon emissions. 	
<p>People and place</p> <ul style="list-style-type: none"> • There are more opportunities for people, including from more diverse audiences, to explore, enjoy and understand the landscape. • There is greater public engagement in land management, for example through volunteering. • The quality and character of the landscape is reinforced or enhanced. • Historic structures and features are conserved, enhanced or interpreted more effectively. • There is an increase in the resilience of nature friendly sustainable farm businesses, which in turn contributes to a more thriving local economy. 	
<p>Who will be involved in delivering the project? Please explain how they will contribute to the project's delivery.</p>	
<p>How will you ensure that the project delivers to your anticipated timeframe and within the 2026-27 financial year? Please make clear the steps you will need to take to achieve your key milestones and successfully deliver your project.</p>	

<p>Tell us how you will baseline your starting point and how you plan to measure the progress the project is making against its intended outputs/outcomes.</p>			
<p>What will happen to the project once the funding ends?</p> <p>Describe how the project will:</p> <ul style="list-style-type: none"> • have a lasting positive impact for the Norfolk Coast Protected Landscape • continue for the longer term 			
<p>Project costs and funding Annex A Table of Costs should also be completed.</p> <p>You must discuss the project and seek support from Norfolk Coast Protected Landscapes WRHF advisor to complete this section and request Annex A.</p>			
<p>Are you VAT registered?</p>	<p>Yes</p>		<p>No</p>
<p>If yes, please state your VAT number.</p>			
<p>Project funding summary</p>			
<p>Description</p>	<p>Value</p>		
<p>Total Applicant Contribution to Project (£)</p>			
<p>Total Match Funding (£)</p>			
<p>Total WRH Grant Request (£)</p>			
<p>Total Project Cost (£)</p>			
<p><u>Collaborative group applications</u> <i>Please only complete this section if this is a collaborative group (a group of land owners or managers) application.</i></p>			
<p>Please select one of the following options to outline why you are applying on behalf of the collaborative group.</p> <p>Where the application references 'you' that will apply to who is completing the application on behalf of the collaborate group.</p>			
<p><i>Please tick</i></p>			

I am the lead applicant, part of the collaborative group and acting on their behalf. I will be distributing the resources to the group, managing the application process and reporting on the progress of the project.		
I am a third party, not part of the collaborative group but acting on their behalf as the applicant. The third party will distribute the resources to the group, manage the application process and report on the progress of the project.		
Please state the names and roles of those within the collaborative group delivering the applied for project:		
Name	Project role	
<i>Please insert new rows where necessary</i>		

If your group has a constitution, please email/include this with your application.

Declaration and close of application

I declare that the information given in this application is correct to the best of my knowledge, and that if any of the information changes, I will inform the Norfolk Coast National Landscape immediately.

I confirm that I have the necessary land management control or approval, as stipulated in the guidance for applicants, to be able to fulfil the requirements of all activities applied for in this application.

I confirm that I have full authority and capacity to represent and bind the applicant(s) and organisation named in the 'Applicant details' section.

Name	
Position	
Signed	
Date	

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Privacy Statement

In submitting your application and declaring the information in your application correct, you consent to the Norfolk Coast National Landscape sharing any information provided to the Department for Environment, Food and Rural Affairs (Defra) – including their arm’s length bodies, including Rural Payments Agency, Natural England, and Forestry Commission – for the monitoring of the programme and to complete dual funding check processes.

With respect to the processing of Your personal data, Norfolk Coast Protected Landscape, Defra and its arm’s length bodies will implement and maintain appropriate technical and organisational measures to ensure a level of security appropriate to that risk, including, as appropriate, the measures referred to in Article 32(1) (a), (b), (c) and (d) of the retained EU law version of the General Data Protection Regulation (Regulation (EU) 2016/679), transposed into UK Law by the Data Protection, Privacy and Electronic Communications (Amendments etc) (EU Exit) Regulations 2019).

By completing this application form, I consent to the Norfolk Coast National Landscape storing my personal data. I understand that my personal data will be stored securely, used only for the purpose of processing and evaluating my application to the Wildlife Rich Habitats programme. The personal data may be shared with third parties involved in the local planning authority, the Department for the Environment Food and Rural Affairs and the Rural Payments Agency but will not be shared more widely without my prior consent. Norfolk Coast Protected Landscape is hosted/managed by Norfolk County Council. Norfolk County Council is registered under the Data Protection Act 2018. For more information, please refer to our Privacy Notice which is published on the Council’s website.

What to do next?

You must sign your application form before it can be processed.

If you have added an electronic signature to the declaration then you can email it to norfolkcoast@norfolk.gov.uk

If you cannot add an electronic signature you should print and sign this application and send it to: Norfolk Coast National Landscape, Unit 7A Bayfield Brecks, Bayfield, Holt, Norfolk NR25 7DZ

Please return this form to:

- Electronically to: norfolkcoast@norfolk.gov.uk
- Postal to: Norfolk Coast National Landscape, Unit 7A Bayfield Brecks, Bayfield, Holt, Norfolk NR25 7DZ